

DEPARTMENT OF LIBRARY & INFORMATION SERVICES

The Department of Library and Information Services operates the Rio Rancho Public Library, the community's information center, with the goal of providing each citizen with the cultural, educational, recreational, and employment resources needed for the development of their individual lives and the betterment of the community.

Service points. The Rio Rancho Public Library currently offers services at two branches: the Loma Colorado Main Library, and the Esther Bone Memorial Library.

- The Loma Colorado Main Library, at 755 Loma Colorado Drive NE, has the larger collection of materials, the larger staff, and more open hours at 54 hours a week. Loma Colorado houses the library administration and offers the library system's most extensive resources, services, and programming.
- The Esther Bone Memorial Library, at 950 Pinetree Road SE, is a full-service branch library. A smaller library within walking distance for many in its neighborhood, it is open 40 hours a week and focuses on popular materials and programming for all ages.

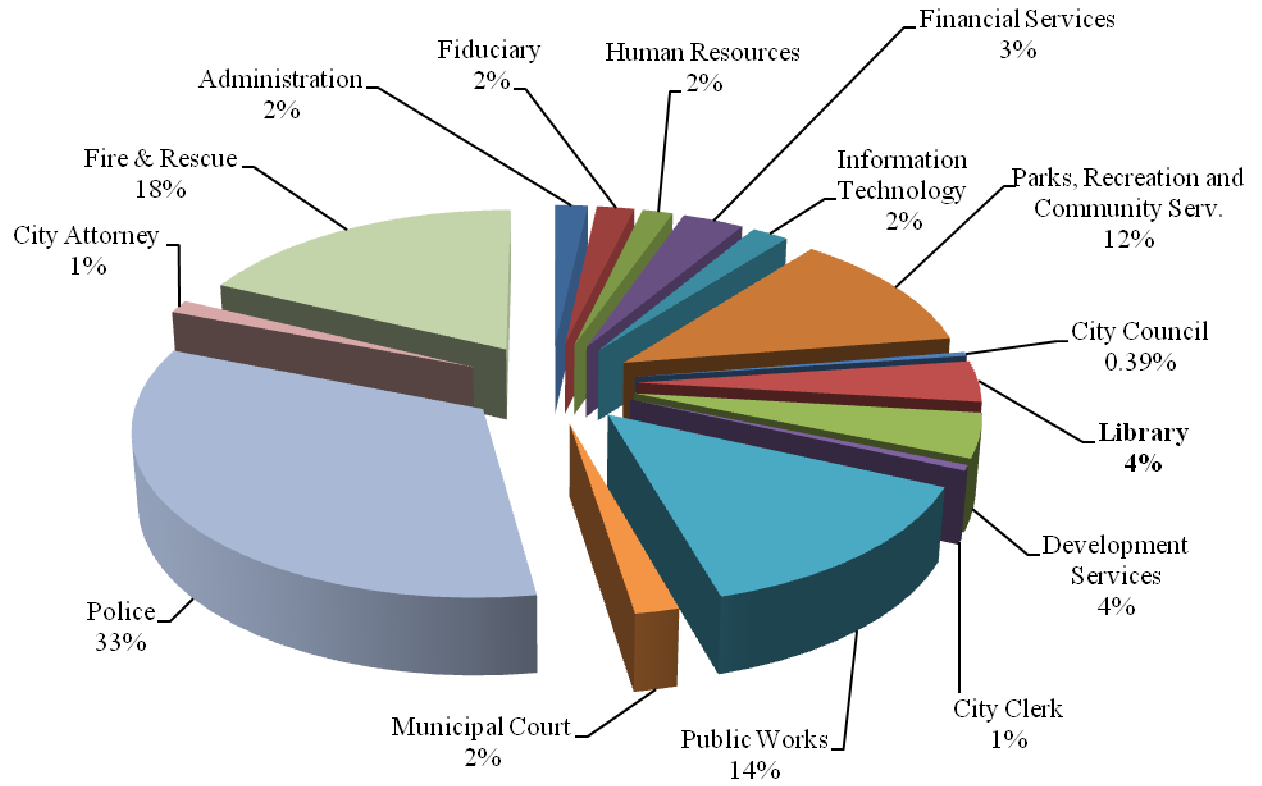
Staffing. The library has a complement of 34.62 FTE staff members. Management consists of Department Director William Cicola, the Assistant Manager, and four department/branch managers. There are thirteen librarians with master's degrees in library science. Five positions are currently frozen.

Usage. In an average month this year

- 29,534 people came to the library.
- 50,478 items were checked out.
- Our forty-six computers available for public use received 8,000 logins.
- There were 12,058 logins to the library's databases and internet-based resources.
- Reference and information questions of all kinds numbered 3,823.
- There were 62 programs with a total attendance of 2,124.

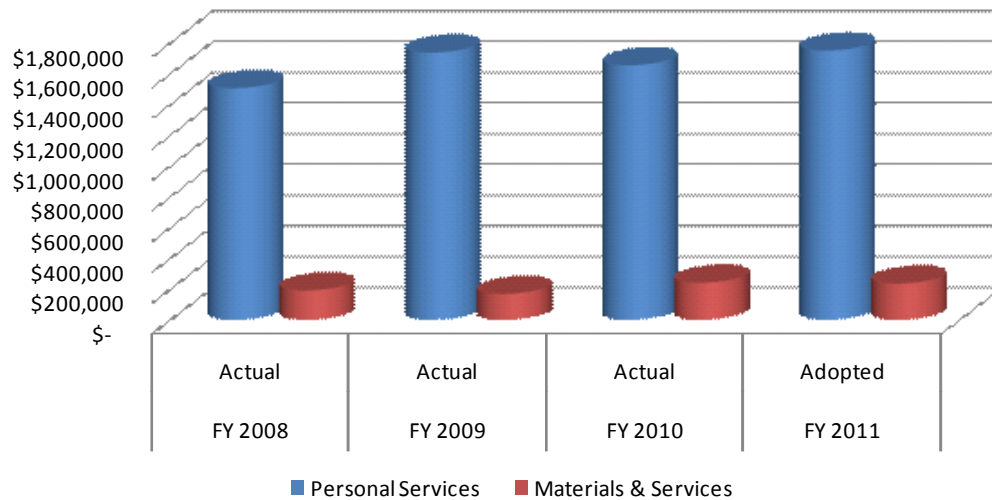
During economic downturns the demand for library services typically rises, and this has been the case in Rio Rancho, as the table below illustrates.

**GENERAL FUND
FISCAL YEAR 2011
LIBRARY & INFORMATION SERVICES
Total Budget \$1,985,758**



LIBRARY AND INFORMATION SERVICES					
Cost Center 101-4505					
Expenditures					
	FY 2008 Actual	FY 2009 Actual	FY 2010 Actual	FY 2011 Adopted	% Change
Personal Services	\$ 1,505,820	\$ 1,736,902	\$ 1,654,275	\$ 1,750,135	6%
Materials & Services	190,660	168,280	241,023	235,623	-2%
Total	\$ 1,696,480	\$ 1,905,182	\$ 1,895,298	\$ 1,985,758	5%
Positions Approved*	38.62	37.62	34.62	35.87	4%

*Full Time Equivalence



Operational Performance Indicators:

LIBRARY AND INFORMATION SERVICES				
OPERATIONAL PERFORMANCE INDICATORS				
Indicator	2009	2010		2011
	Actual	Target	Actual	Target
Visitor gate Count	354,985	365,000	354,411	362,000
Library cards Issued	16,912	9,750	9,991	9,000
Circulation Transactions	1,045,184	1,108,000	1,211,674	1,260,140
Reference/Information Services Transactions	53,381	62,300	45,871	42,500
Program Attendance	26,016	17,500	25,489	17,075

Comparing the actual performance indicator figures for FY09 with those for FY10, the level of activity has increased by 19.6% while the library staff complement has decreased by 8%.

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