

THE NCSTM
The National Community SurveyTM

Rio Rancho, NM

Supplemental Online Survey Results

2019



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Community Survey™, the City of Rio Rancho conducted a mailed survey of 2,200 residents. Surveys were mailed to randomly selected households in June 2019 and data were collected through July 19, 2019 (see the report, *The National Community Survey: Community Livability Report, Rio Rancho, NM, 2019*). The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during July 2019 and 367 surveys were received. This report contains the results of this opt-in administration of the web-based survey. These data were not collected through a random sample and it is unknown who in the community was aware of link on the City's website; therefore a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were weighted to match the demographic characteristics of the 2010 Census and 2017 American Community Survey estimates for adults in the City of Rio Rancho.

The results of the weighting scheme for the opt-in survey are presented in the following table.

Table 1: Rio Rancho, NM 2019 Weighting Table

Characteristic	2010 Census	Unweighted Data	Weighted Data
Housing			
Rent home	21%	10%	17%
Own home	79%	90%	83%
Detached unit*	90%	97%	93%
Attached unit*	10%	3%	7%
Race and Ethnicity			
White	79%	85%	77%
Not white	21%	15%	23%
Not Hispanic	68%	79%	70%
Hispanic	32%	21%	30%
Sex and Age			
Female	52%	56%	53%
Male	48%	44%	47%
18-34 years of age	29%	14%	25%
35-54 years of age	41%	37%	41%
55+ years of age	30%	49%	33%
Females 18-34	15%	6%	13%
Females 35-54	21%	20%	21%
Females 55+	17%	31%	19%
Males 18-34	14%	7%	12%
Males 35-54	20%	14%	20%
Males 55+	14%	23%	15%
AREA			
District 1	17%	17%	16%
District 2	15%	11%	16%
District 3	15%	29%	15%
District 4	19%	13%	17%
District 5	20%	12%	20%
District 6	15%	18%	15%

* U.S. Census Bureau, ACS 2017 5-year estimates

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 2: Question 1

Please rate each of the following aspects of quality of life in Rio Rancho:	Excellent		Good		Fair		Poor		Total	
Rio Rancho as a place to live	29%	N=107	57%	N=206	13%	N=48	1%	N=3	100%	N=364
Your neighborhood as a place to live	40%	N=124	40%	N=126	17%	N=53	3%	N=9	100%	N=312
Rio Rancho as a place to raise children	38%	N=102	48%	N=129	9%	N=24	5%	N=14	100%	N=269
Rio Rancho as a place to work	17%	N=37	35%	N=75	27%	N=59	21%	N=45	100%	N=218
Rio Rancho as a place to visit	11%	N=32	32%	N=96	36%	N=109	22%	N=65	100%	N=302
Rio Rancho as a place to retire	31%	N=85	41%	N=113	20%	N=54	9%	N=25	100%	N=277
The overall quality of life in Rio Rancho	21%	N=65	59%	N=182	18%	N=54	3%	N=8	100%	N=310

Table 3: Question 2

Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Rio Rancho	29%	N=105	54%	N=193	13%	N=46	4%	N=14	100%	N=358
Overall ease of getting to the places you usually have to visit	18%	N=56	45%	N=144	26%	N=82	11%	N=36	100%	N=317
Quality of overall natural environment in Rio Rancho	21%	N=66	54%	N=170	18%	N=58	7%	N=22	100%	N=316
Overall "built environment" of Rio Rancho (including overall design, buildings, parks and transportation systems)	11%	N=36	32%	N=102	42%	N=133	14%	N=45	100%	N=317
Health and wellness opportunities in Rio Rancho	21%	N=66	37%	N=113	32%	N=97	11%	N=33	100%	N=309
Overall opportunities for education and enrichment	16%	N=46	42%	N=119	31%	N=88	10%	N=29	100%	N=282
Overall economic health of Rio Rancho	6%	N=19	40%	N=122	41%	N=125	12%	N=37	100%	N=304
Sense of community	14%	N=45	40%	N=126	34%	N=109	12%	N=38	100%	N=317
Overall image or reputation of Rio Rancho	21%	N=65	51%	N=159	24%	N=74	5%	N=16	100%	N=314

Table 4: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Rio Rancho to someone who asks	46%	N=160	41%	N=142	8%	N=26	5%	N=19	100%	N=347
Remain in Rio Rancho for the next five years	58%	N=176	26%	N=77	9%	N=28	7%	N=21	100%	N=301

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Table 5: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	58%	N=178	31%	N=96	6%	N=18	3%	N=9	2%	N=6	100%	N=307
In Rio Rancho's commercial area during the day	44%	N=131	42%	N=127	11%	N=32	3%	N=10	0%	N=1	100%	N=301

Table 6: Question 5

Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	9%	N=30	32%	N=111	33%	N=114	27%	N=93	100%	N=347
Ease of public parking	21%	N=62	51%	N=155	19%	N=57	9%	N=28	100%	N=301
Ease of travel by car in Rio Rancho	16%	N=51	43%	N=134	32%	N=101	8%	N=26	100%	N=312
Ease of travel by public transportation in Rio Rancho	2%	N=4	9%	N=15	19%	N=33	70%	N=117	100%	N=169
Ease of travel by bicycle in Rio Rancho	12%	N=21	23%	N=42	35%	N=64	29%	N=53	100%	N=181
Ease of walking in Rio Rancho	11%	N=29	34%	N=91	31%	N=85	24%	N=65	100%	N=270
Availability of paths and walking trails	16%	N=43	38%	N=106	28%	N=79	18%	N=50	100%	N=278
Air quality	29%	N=88	55%	N=168	13%	N=39	4%	N=12	100%	N=306
Cleanliness of Rio Rancho	15%	N=47	56%	N=176	22%	N=69	7%	N=21	100%	N=313
Overall appearance of Rio Rancho	15%	N=48	52%	N=162	25%	N=80	7%	N=23	100%	N=313
Public places where people want to spend time	13%	N=37	40%	N=119	29%	N=86	18%	N=53	100%	N=295
Variety of housing options	17%	N=49	48%	N=143	24%	N=70	11%	N=33	100%	N=295
Availability of affordable quality housing	16%	N=48	42%	N=123	28%	N=81	13%	N=39	100%	N=292
Fitness opportunities (including exercise classes and paths or trails, etc.)	16%	N=48	44%	N=131	27%	N=80	12%	N=37	100%	N=296
Recreational opportunities	10%	N=30	41%	N=121	31%	N=93	18%	N=52	100%	N=295
Availability of affordable quality food	15%	N=45	39%	N=121	37%	N=115	10%	N=31	100%	N=312
Availability of affordable quality health care	17%	N=50	42%	N=124	29%	N=85	13%	N=38	100%	N=297
Availability of preventive health services	16%	N=45	41%	N=119	31%	N=90	12%	N=35	100%	N=290
Availability of affordable quality mental health care	7%	N=13	29%	N=55	32%	N=62	32%	N=61	100%	N=191

Table 7: Question 6

Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	16%	N=23	34%	N=48	31%	N=44	19%	N=26	100%	N=142
K-12 education	30%	N=66	50%	N=109	15%	N=33	6%	N=13	100%	N=220
Adult educational opportunities	9%	N=19	31%	N=66	41%	N=87	18%	N=38	100%	N=210
Opportunities to attend cultural/arts/music activities	6%	N=15	24%	N=65	42%	N=114	28%	N=77	100%	N=271
Opportunities to participate in religious or spiritual events and activities	24%	N=58	48%	N=115	25%	N=60	3%	N=8	100%	N=240
Employment opportunities	3%	N=7	28%	N=70	38%	N=95	31%	N=77	100%	N=250
Shopping opportunities	6%	N=20	37%	N=116	34%	N=106	23%	N=71	100%	N=313
Cost of living in Rio Rancho	11%	N=35	48%	N=151	33%	N=104	7%	N=23	100%	N=312
Overall quality of business and service establishments in Rio Rancho	11%	N=34	45%	N=142	31%	N=97	13%	N=39	100%	N=312

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Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Vibrant commercial area	5%	N=15	31%	N=97	37%	N=113	27%	N=84	100%	N=309
Overall quality of new development in Rio Rancho	9%	N=27	38%	N=111	32%	N=93	21%	N=61	100%	N=293
Opportunities to participate in social events and activities	7%	N=19	37%	N=108	37%	N=110	19%	N=56	100%	N=294
Opportunities to volunteer	18%	N=41	45%	N=103	27%	N=62	10%	N=24	100%	N=230
Opportunities to participate in community matters	14%	N=33	50%	N=121	23%	N=55	14%	N=33	100%	N=242
Openness and acceptance of the community toward people of diverse backgrounds	23%	N=63	46%	N=123	18%	N=48	13%	N=35	100%	N=269
Neighborliness of residents in Rio Rancho	17%	N=53	38%	N=118	34%	N=105	11%	N=35	100%	N=311

Table 8: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=26	92%	N=300	100%	N=326
Made efforts to make your home more energy efficient	19%	N=61	81%	N=260	100%	N=321
Observed a code violation or other hazard in Rio Rancho (weeds, abandoned buildings, etc.)	31%	N=101	69%	N=222	100%	N=323
Household member was a victim of a crime in Rio Rancho	87%	N=281	13%	N=41	100%	N=322
Reported a crime to the police in Rio Rancho	74%	N=238	26%	N=84	100%	N=322
Stocked supplies in preparation for an emergency	67%	N=214	33%	N=104	100%	N=318
Campaigned or advocated for an issue, cause or candidate	60%	N=194	40%	N=128	100%	N=322
Contacted the City of Rio Rancho (in-person, phone, email or web) for help or information	43%	N=137	57%	N=184	100%	N=321
Contacted Rio Rancho elected officials (in-person, phone, email or web) to express your opinion	65%	N=211	35%	N=112	100%	N=323

Table 9: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Rio Rancho?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Rio Rancho recreation centers or their services	8%	N=26	11%	N=35	33%	N=104	48%	N=151	100%	N=316
Visited a neighborhood park or City park	15%	N=46	27%	N=85	42%	N=133	16%	N=50	100%	N=314
Used Rio Rancho public libraries or their services	8%	N=25	26%	N=81	31%	N=97	35%	N=110	100%	N=313
Participated in religious or spiritual activities in Rio Rancho	15%	N=47	20%	N=63	8%	N=24	57%	N=180	100%	N=315
Attended a City-sponsored event	0%	N=0	4%	N=13	48%	N=151	48%	N=149	100%	N=313
Used bus, rail, subway or other public transportation instead of driving	2%	N=7	1%	N=2	4%	N=12	93%	N=292	100%	N=314
Carpooled with other adults or children instead of driving alone	11%	N=34	14%	N=44	13%	N=40	62%	N=195	100%	N=313
Walked or biked instead of driving	8%	N=25	6%	N=19	20%	N=63	66%	N=208	100%	N=315
Volunteered your time to some group/activity in Rio Rancho	7%	N=21	10%	N=31	25%	N=78	59%	N=184	100%	N=314
Participated in a club	5%	N=15	9%	N=27	10%	N=29	77%	N=237	100%	N=309
Talked to or visited with your immediate neighbors	29%	N=91	35%	N=110	30%	N=94	6%	N=19	100%	N=314
Done a favor for a neighbor	13%	N=40	22%	N=67	46%	N=143	19%	N=59	100%	N=310

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Table 10: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=1	4%	N=13	27%	N=84	69%	N=219	100%	N=317
Watched (online or on television) a local public meeting	0%	N=1	2%	N=6	28%	N=89	70%	N=222	100%	N=317

Table 11: Question 10

Please rate the quality of each of the following services in Rio Rancho:	Excellent		Good		Fair		Poor		Total	
Police/Sheriff services	46%	N=130	37%	N=104	7%	N=21	9%	N=26	100%	N=280
Fire services	54%	N=136	39%	N=100	7%	N=16	0%	N=1	100%	N=253
Ambulance or emergency medical services	53%	N=115	42%	N=92	5%	N=10	0%	N=1	100%	N=219
Crime prevention	24%	N=64	47%	N=124	16%	N=41	13%	N=34	100%	N=263
Fire prevention and education	32%	N=70	48%	N=106	18%	N=39	3%	N=6	100%	N=222
Traffic enforcement	27%	N=77	43%	N=122	18%	N=53	12%	N=34	100%	N=285
Street repair	4%	N=12	18%	N=56	30%	N=93	47%	N=144	100%	N=304
Street cleaning	6%	N=17	29%	N=84	32%	N=91	33%	N=96	100%	N=288
Street lighting	9%	N=26	44%	N=132	27%	N=82	20%	N=61	100%	N=301
Snow removal	8%	N=21	27%	N=72	33%	N=88	32%	N=87	100%	N=268
Sidewalk maintenance	5%	N=14	26%	N=69	38%	N=102	30%	N=81	100%	N=267
Traffic signal timing	6%	N=19	34%	N=101	38%	N=115	22%	N=67	100%	N=302
Bus or transit services	4%	N=5	15%	N=18	17%	N=20	64%	N=77	100%	N=120
Garbage collection	27%	N=81	47%	N=141	22%	N=65	4%	N=12	100%	N=299
Recycling	25%	N=71	45%	N=129	22%	N=64	8%	N=24	100%	N=287
Storm drainage	10%	N=27	42%	N=112	27%	N=71	21%	N=58	100%	N=268
Drinking water	16%	N=49	42%	N=124	26%	N=79	16%	N=47	100%	N=299
Sewer services	19%	N=50	54%	N=143	19%	N=50	8%	N=22	100%	N=264
Water/wastewater utility billing	7%	N=20	35%	N=100	30%	N=84	28%	N=81	100%	N=285
City parks	28%	N=78	57%	N=156	12%	N=33	3%	N=10	100%	N=277
Recreation programs or classes	17%	N=31	52%	N=93	21%	N=38	10%	N=18	100%	N=179
Recreation centers or facilities	16%	N=34	54%	N=111	21%	N=43	9%	N=19	100%	N=207
Land use, planning and zoning	8%	N=18	29%	N=64	38%	N=85	26%	N=58	100%	N=225
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=12	26%	N=67	36%	N=92	33%	N=85	100%	N=257
Animal control	13%	N=31	50%	N=118	22%	N=54	15%	N=36	100%	N=239
Economic development	4%	N=10	34%	N=85	35%	N=87	27%	N=67	100%	N=250
Health services	16%	N=43	48%	N=129	21%	N=56	15%	N=39	100%	N=267
Public library services	42%	N=102	50%	N=122	8%	N=19	0%	N=1	100%	N=243
Public information services	15%	N=33	47%	N=105	26%	N=57	13%	N=29	100%	N=223
Cable television	9%	N=17	21%	N=43	27%	N=54	44%	N=88	100%	N=203

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Please rate the quality of each of the following services in Rio Rancho:	Excellent		Good		Fair		Poor		Total	
Rio Rancho open space	16%	N=39	45%	N=109	26%	N=62	12%	N=29	100%	N=239
City-sponsored special events	15%	N=33	42%	N=94	30%	N=66	13%	N=30	100%	N=222
Overall customer service by Rio Rancho employees (police, receptionists, planners, etc.)	21%	N=57	46%	N=126	23%	N=62	10%	N=28	100%	N=273

Table 12: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Rio Rancho	15%	N=44	49%	N=141	25%	N=72	11%	N=33	100%	N=290
The Federal Government	5%	N=14	36%	N=95	37%	N=98	22%	N=58	100%	N=266

Table 13: Question 12

Please rate the following categories of Rio Rancho government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Rio Rancho	9%	N=26	38%	N=107	29%	N=80	24%	N=68	100%	N=281
The overall direction that Rio Rancho is taking	14%	N=39	40%	N=112	27%	N=75	18%	N=51	100%	N=278
The job Rio Rancho government does at welcoming resident involvement	9%	N=21	40%	N=97	28%	N=66	23%	N=56	100%	N=241
Overall confidence in Rio Rancho government	10%	N=28	38%	N=104	31%	N=86	20%	N=55	100%	N=273
Generally acting in the best interest of the community	11%	N=31	39%	N=108	28%	N=78	22%	N=60	100%	N=278
Being honest	15%	N=38	37%	N=93	29%	N=72	20%	N=49	100%	N=252
Treating all residents fairly	14%	N=34	41%	N=101	27%	N=67	19%	N=47	100%	N=249

Table 14: Question 13

Please rate how important, if at all, you think it is for the Rio Rancho community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Rio Rancho	68%	N=199	28%	N=82	4%	N=12	0%	N=0	100%	N=293
Overall ease of getting to the places you usually have to visit	41%	N=119	47%	N=139	12%	N=34	0%	N=1	100%	N=293
Quality of overall natural environment in Rio Rancho	31%	N=92	43%	N=127	23%	N=69	2%	N=5	100%	N=293
Overall "built environment" of Rio Rancho (including overall design, buildings, parks and transportation systems)	32%	N=92	42%	N=121	22%	N=64	3%	N=10	100%	N=287
Health and wellness opportunities in Rio Rancho	38%	N=110	39%	N=112	21%	N=60	2%	N=6	100%	N=288
Overall opportunities for education and enrichment	47%	N=133	38%	N=110	14%	N=40	1%	N=2	100%	N=286
Overall economic health of Rio Rancho	55%	N=160	40%	N=116	5%	N=15	0%	N=1	100%	N=293
Sense of community	30%	N=87	49%	N=144	18%	N=53	3%	N=8	100%	N=292

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Table 15: Question 14

In 2018, voters passed the G.O. Road Bond, which funded the reconstruction and improvement of several City roads. Please rate each of the following G.O. Bond funded roadway construction projects, to date:	Excellent		Good		Fair		Poor		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Rockaway Boulevard	17%	N=30	55%	N=97	19%	N=34	9%	N=15	100%	N=176
Montreal Loop	27%	N=14	48%	N=25	16%	N=8	8%	N=4	100%	N=52
Abraza Road	12%	N=13	49%	N=53	27%	N=29	12%	N=13	100%	N=108
Meadowlark Lane	12%	N=20	56%	N=97	23%	N=40	10%	N=17	100%	N=174

Table 16: Question 15

Please rate how likely or unlikely you would be to vote in favor of the continuance of the G.O. Road Bond to fund the reconstruction and improvement of additional City roads if the current property tax levels would NOT change:	Percent	Number
Very likely	63%	N=179
Somewhat likely	26%	N=75
Somewhat unlikely	5%	N=14
Very unlikely	6%	N=16
Total	100%	N=285

Table 17: Question 16

Please rate to what extent you would support or oppose each of the following property tax increases that would allow the City to increase its roadway reconstruction and improvements beyond previous years:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
\$25 per \$100,000 in home value	39%	N=106	27%	N=72	8%	N=22	26%	N=71	100%	N=271
\$50 per \$100,000 in home value	22%	N=57	21%	N=54	16%	N=42	41%	N=108	100%	N=261
\$75 per \$100,000 in home value	13%	N=35	13%	N=33	16%	N=42	58%	N=150	100%	N=260
\$100 per \$100,000 in home value	14%	N=35	7%	N=18	12%	N=31	68%	N=179	100%	N=262

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Table 18: Question 17

In 2018, Rio Rancho voters passed the G.O. Public Safety Bond, which allocated funds for public safety facility improvements, equipment, and vehicles (ambulances, fire trucks, and police cars). Please rate how likely or unlikely you would be to vote in favor of the continuance of the G.O. Public Safety Bond if current property tax levels would NOT change:	Percent	Number
Very likely	60%	N=166
Somewhat likely	19%	N=53
Somewhat unlikely	9%	N=25
Very unlikely	12%	N=33
Total	100%	N=276

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	7%	N=19	2%	N=5	9%	N=26	22%	N=65	60%	N=173	100%	N=289
Purchase goods or services from a business located in Rio Rancho	0%	N=0	4%	N=12	19%	N=54	62%	N=179	15%	N=43	100%	N=288
Eat at least 5 portions of fruits and vegetables a day	0%	N=1	22%	N=63	36%	N=103	28%	N=79	13%	N=37	100%	N=283
Participate in moderate or vigorous physical activity	2%	N=4	18%	N=51	39%	N=108	30%	N=84	12%	N=33	100%	N=280
Read or watch local news (via television, paper, computer, etc.)	4%	N=13	17%	N=50	16%	N=47	32%	N=93	30%	N=85	100%	N=288
Vote in local elections	3%	N=8	2%	N=5	5%	N=15	19%	N=53	72%	N=207	100%	N=288

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	14%	N=38
Very good	42%	N=120
Good	32%	N=90
Fair	10%	N=28
Poor	3%	N=8
Total	100%	N=283

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=24
Somewhat positive	27%	N=79
Neutral	51%	N=146
Somewhat negative	9%	N=26
Very negative	5%	N=13
Total	100%	N=287

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Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	61%	N=171
Working part time for pay	9%	N=25
Unemployed, looking for paid work	4%	N=11
Unemployed, not looking for paid work	4%	N=10
Fully retired	22%	N=62
Total	100%	N=279

Table 23: Question D5

Do you work inside the boundaries of Rio Rancho?	Percent	Number
Yes, outside the home	26%	N=75
Yes, from home	12%	N=34
No	62%	N=176
Total	100%	N=286

Table 24: Question D6

How many years have you lived in Rio Rancho?	Percent	Number
Less than 2 years	13%	N=36
2 to 5 years	19%	N=53
6 to 10 years	17%	N=49
11 to 20 years	32%	N=90
More than 20 years	20%	N=56
Total	100%	N=284

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	92%	N=238
Building with two or more homes (duplex, townhome, apartment or condominium)	7%	N=19
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=258

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Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	17%	N=43
Owned	83%	N=213
Total	100%	N=256

Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	10%	N=28
\$300 to \$599 per month	7%	N=21
\$600 to \$999 per month	15%	N=43
\$1,000 to \$1,499 per month	40%	N=114
\$1,500 to \$2,499 per month	22%	N=63
\$2,500 or more per month	5%	N=14
Total	100%	N=283

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	56%	N=138
Yes	44%	N=109
Total	100%	N=247

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	70%	N=201
Yes	30%	N=85
Total	100%	N=286

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Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	8%	N=21
\$25,000 to \$49,999	22%	N=61
\$50,000 to \$99,999	38%	N=107
\$100,000 to \$149,999	22%	N=62
\$150,000 or more	10%	N=28
Total	100%	N=279

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	70%	N=198
Yes, I consider myself to be Spanish, Hispanic or Latino	30%	N=83
Total	100%	N=281

Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	10%	N=27
Asian, Asian Indian or Pacific Islander	2%	N=6
Black or African American	4%	N=10
White	86%	N=239
Other	10%	N=29

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=10
25 to 34 years	20%	N=74
35 to 44 years	20%	N=74
45 to 54 years	22%	N=80
55 to 64 years	17%	N=62
65 to 74 years	14%	N=52
75 years or older	3%	N=11
Total	100%	N=364

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Table 34: Question D16

What is your sex?	Percent	Number
Female	54%	N=139
Male	46%	N=117
Total	100%	N=256

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	86%	N=246
Land line	4%	N=11
Both	10%	N=30
Total	100%	N=286

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Rio Rancho:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Rio Rancho as a place to live	29%	N=107	57%	N=206	13%	N=48	1%	N=3	0%	N=0	100%	N=364
Your neighborhood as a place to live	40%	N=124	40%	N=126	17%	N=53	3%	N=9	0%	N=0	100%	N=312
Rio Rancho as a place to raise children	33%	N=102	42%	N=129	8%	N=24	4%	N=14	13%	N=40	100%	N=309
Rio Rancho as a place to work	12%	N=37	24%	N=75	19%	N=59	15%	N=45	30%	N=91	100%	N=309
Rio Rancho as a place to visit	10%	N=32	31%	N=96	35%	N=109	21%	N=65	2%	N=8	100%	N=310
Rio Rancho as a place to retire	28%	N=85	36%	N=113	18%	N=54	8%	N=25	10%	N=32	100%	N=309
The overall quality of life in Rio Rancho	21%	N=65	59%	N=182	18%	N=54	3%	N=8	0%	N=0	100%	N=310

Table 37: Question 2

Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Rio Rancho	29%	N=105	54%	N=193	13%	N=46	4%	N=14	0%	N=0	100%	N=358
Overall ease of getting to the places you usually have to visit	18%	N=56	45%	N=144	26%	N=82	11%	N=36	0%	N=0	100%	N=317
Quality of overall natural environment in Rio Rancho	21%	N=66	54%	N=170	18%	N=58	7%	N=22	0%	N=1	100%	N=317
Overall "built environment" of Rio Rancho (including overall design, buildings, parks and transportation systems)	11%	N=36	32%	N=102	42%	N=133	14%	N=45	0%	N=1	100%	N=317
Health and wellness opportunities in Rio Rancho	21%	N=66	36%	N=113	31%	N=97	10%	N=33	3%	N=9	100%	N=318
Overall opportunities for education and enrichment	14%	N=46	37%	N=119	28%	N=88	9%	N=29	11%	N=36	100%	N=317
Overall economic health of Rio Rancho	6%	N=19	39%	N=122	40%	N=125	12%	N=37	4%	N=13	100%	N=317
Sense of community	14%	N=45	40%	N=126	34%	N=109	12%	N=38	0%	N=0	100%	N=317
Overall image or reputation of Rio Rancho	21%	N=65	50%	N=159	23%	N=74	5%	N=16	1%	N=3	100%	N=317

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Recommend living in Rio Rancho to someone who asks	46%	N=160	41%	N=142	8%	N=26	5%	N=19	0%	N=0	100%	N=347
Remain in Rio Rancho for the next five years	58%	N=176	25%	N=77	9%	N=28	7%	N=21	1%	N=4	100%	N=305

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Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	58%	N=178	31%	N=96	6%	N=18	3%	N=9	2%	N=6	0%	N=0	100%	N=307
In Rio Rancho's commercial area during the day	43%	N=131	42%	N=127	10%	N=32	3%	N=10	0%	N=1	2%	N=5	100%	N=307

Table 40: Question 5

Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	9%	N=30	32%	N=111	33%	N=114	27%	N=93	0%	N=0	100%	N=347
Ease of public parking	20%	N=62	50%	N=155	18%	N=57	9%	N=28	3%	N=11	100%	N=312
Ease of travel by car in Rio Rancho	16%	N=51	43%	N=134	32%	N=101	8%	N=26	0%	N=0	100%	N=312
Ease of travel by public transportation in Rio Rancho	1%	N=4	5%	N=15	10%	N=33	37%	N=117	46%	N=146	100%	N=314
Ease of travel by bicycle in Rio Rancho	7%	N=21	14%	N=42	20%	N=64	17%	N=53	42%	N=132	100%	N=313
Ease of walking in Rio Rancho	9%	N=29	29%	N=91	27%	N=85	21%	N=65	13%	N=42	100%	N=312
Availability of paths and walking trails	14%	N=43	34%	N=106	25%	N=79	16%	N=50	11%	N=34	100%	N=312
Air quality	28%	N=88	54%	N=168	13%	N=39	4%	N=12	1%	N=4	100%	N=311
Cleanliness of Rio Rancho	15%	N=47	56%	N=176	22%	N=69	7%	N=21	0%	N=0	100%	N=313
Overall appearance of Rio Rancho	15%	N=48	52%	N=162	25%	N=80	7%	N=23	0%	N=0	100%	N=313
Public places where people want to spend time	12%	N=37	38%	N=119	28%	N=86	17%	N=53	5%	N=15	100%	N=310
Variety of housing options	16%	N=49	46%	N=143	23%	N=70	11%	N=33	5%	N=16	100%	N=311
Availability of affordable quality housing	15%	N=48	39%	N=123	26%	N=81	12%	N=39	7%	N=23	100%	N=314
Fitness opportunities (including exercise classes and paths or trails, etc.)	15%	N=48	42%	N=131	26%	N=80	12%	N=37	5%	N=15	100%	N=311
Recreational opportunities	10%	N=30	39%	N=121	30%	N=93	17%	N=52	5%	N=17	100%	N=312
Availability of affordable quality food	15%	N=45	39%	N=121	37%	N=115	10%	N=31	0%	N=1	100%	N=313
Availability of affordable quality health care	16%	N=50	40%	N=124	27%	N=85	12%	N=38	5%	N=15	100%	N=312
Availability of preventive health services	14%	N=45	38%	N=119	29%	N=90	11%	N=35	7%	N=23	100%	N=313
Availability of affordable quality mental health care	4%	N=13	18%	N=55	20%	N=62	20%	N=61	38%	N=119	100%	N=310

Table 41: Question 6

Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	7%	N=23	15%	N=48	13%	N=44	8%	N=26	57%	N=187	100%	N=329
K-12 education	21%	N=66	35%	N=109	10%	N=33	4%	N=13	30%	N=95	100%	N=315
Adult educational opportunities	6%	N=19	21%	N=66	28%	N=87	12%	N=38	33%	N=105	100%	N=315
Opportunities to attend cultural/arts/music activities	5%	N=15	21%	N=65	36%	N=114	25%	N=77	14%	N=42	100%	N=313
Opportunities to participate in religious or spiritual events and activities	18%	N=58	37%	N=115	19%	N=60	3%	N=8	23%	N=73	100%	N=313

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Please rate each of the following characteristics as they relate to Rio Rancho as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Employment opportunities	2%	N=7	22%	N=70	30%	N=95	25%	N=77	20%	N=63	100%	N=313
Shopping opportunities	6%	N=20	37%	N=116	34%	N=106	23%	N=71	0%	N=0	100%	N=313
Cost of living in Rio Rancho	11%	N=35	48%	N=151	33%	N=104	7%	N=23	0%	N=1	100%	N=313
Overall quality of business and service establishments in Rio Rancho	11%	N=34	45%	N=142	31%	N=97	12%	N=39	0%	N=0	100%	N=312
Vibrant commercial area	5%	N=15	31%	N=97	36%	N=113	27%	N=84	2%	N=5	100%	N=313
Overall quality of new development in Rio Rancho	9%	N=27	35%	N=111	30%	N=93	20%	N=61	7%	N=20	100%	N=313
Opportunities to participate in social events and activities	6%	N=19	35%	N=108	35%	N=110	18%	N=56	6%	N=19	100%	N=313
Opportunities to volunteer	13%	N=41	33%	N=103	20%	N=62	8%	N=24	27%	N=84	100%	N=313
Opportunities to participate in community matters	11%	N=33	38%	N=121	17%	N=55	11%	N=33	23%	N=72	100%	N=313
Openness and acceptance of the community toward people of diverse backgrounds	20%	N=63	39%	N=123	15%	N=48	11%	N=35	14%	N=44	100%	N=313
Neighborliness of residents in Rio Rancho	17%	N=53	38%	N=118	33%	N=105	11%	N=35	1%	N=3	100%	N=313

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	8%	N=26	92%	N=300	100%	N=326
Made efforts to make your home more energy efficient	19%	N=61	81%	N=260	100%	N=321
Observed a code violation or other hazard in Rio Rancho (weeds, abandoned buildings, etc.)	31%	N=101	69%	N=222	100%	N=323
Household member was a victim of a crime in Rio Rancho	87%	N=281	13%	N=41	100%	N=322
Reported a crime to the police in Rio Rancho	74%	N=238	26%	N=84	100%	N=322
Stocked supplies in preparation for an emergency	67%	N=214	33%	N=104	100%	N=318
Campaigned or advocated for an issue, cause or candidate	60%	N=194	40%	N=128	100%	N=322
Contacted the City of Rio Rancho (in-person, phone, email or web) for help or information	43%	N=137	57%	N=184	100%	N=321
Contacted Rio Rancho elected officials (in-person, phone, email or web) to express your opinion	65%	N=211	35%	N=112	100%	N=323

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Rio Rancho?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Rio Rancho recreation centers or their services	8%	N=26	11%	N=35	33%	N=104	48%	N=151	100%	N=316
Visited a neighborhood park or City park	15%	N=46	27%	N=85	42%	N=133	16%	N=50	100%	N=314
Used Rio Rancho public libraries or their services	8%	N=25	26%	N=81	31%	N=97	35%	N=110	100%	N=313
Participated in religious or spiritual activities in Rio Rancho	15%	N=47	20%	N=63	8%	N=24	57%	N=180	100%	N=315
Attended a City-sponsored event	0%	N=0	4%	N=13	48%	N=151	48%	N=149	100%	N=313
Used bus, rail, subway or other public transportation instead of driving	2%	N=7	1%	N=2	4%	N=12	93%	N=292	100%	N=314
Carpooled with other adults or children instead of driving alone	11%	N=34	14%	N=44	13%	N=40	62%	N=195	100%	N=313
Walked or biked instead of driving	8%	N=25	6%	N=19	20%	N=63	66%	N=208	100%	N=315
Volunteered your time to some group/activity in Rio Rancho	7%	N=21	10%	N=31	25%	N=78	59%	N=184	100%	N=314

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In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Rio Rancho?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Participated in a club	5%	N=15	9%	N=27	10%	N=29	77%	N=237	100%	N=309
Talked to or visited with your immediate neighbors	29%	N=91	35%	N=110	30%	N=94	6%	N=19	100%	N=314
Done a favor for a neighbor	13%	N=40	22%	N=67	46%	N=143	19%	N=59	100%	N=310

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=1	4%	N=13	27%	N=84	69%	N=219	100%	N=317
Watched (online or on television) a local public meeting	0%	N=1	2%	N=6	28%	N=89	70%	N=222	100%	N=317

Table 45: Question 10

Please rate the quality of each of the following services in Rio Rancho:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	42%	N=130	33%	N=104	7%	N=21	8%	N=26	10%	N=32	100%	N=312
Fire services	44%	N=136	32%	N=100	5%	N=16	0%	N=1	18%	N=55	100%	N=308
Ambulance or emergency medical services	37%	N=115	30%	N=92	3%	N=10	0%	N=1	29%	N=90	100%	N=309
Crime prevention	21%	N=64	40%	N=124	13%	N=41	11%	N=34	14%	N=44	100%	N=308
Fire prevention and education	23%	N=70	34%	N=106	13%	N=39	2%	N=6	28%	N=86	100%	N=308
Traffic enforcement	25%	N=77	39%	N=122	17%	N=53	11%	N=34	8%	N=23	100%	N=309
Street repair	4%	N=12	18%	N=56	30%	N=93	47%	N=144	1%	N=2	100%	N=307
Street cleaning	5%	N=17	28%	N=84	30%	N=91	31%	N=96	6%	N=19	100%	N=307
Street lighting	8%	N=26	43%	N=132	27%	N=82	20%	N=61	1%	N=3	100%	N=303
Snow removal	7%	N=21	24%	N=72	29%	N=88	28%	N=87	12%	N=38	100%	N=306
Sidewalk maintenance	5%	N=14	23%	N=69	33%	N=102	27%	N=81	13%	N=38	100%	N=306
Traffic signal timing	6%	N=19	33%	N=101	38%	N=115	22%	N=67	1%	N=3	100%	N=306
Bus or transit services	2%	N=5	6%	N=18	7%	N=20	25%	N=77	61%	N=185	100%	N=306
Garbage collection	26%	N=81	46%	N=141	21%	N=65	4%	N=12	3%	N=8	100%	N=307
Recycling	23%	N=71	42%	N=129	21%	N=64	8%	N=24	6%	N=20	100%	N=307
Storm drainage	9%	N=27	36%	N=112	23%	N=71	19%	N=58	13%	N=39	100%	N=307
Drinking water	16%	N=49	41%	N=124	26%	N=79	15%	N=47	2%	N=7	100%	N=307
Sewer services	16%	N=50	47%	N=143	16%	N=50	7%	N=22	14%	N=42	100%	N=307
Water/wastewater utility billing	7%	N=20	32%	N=100	27%	N=84	26%	N=81	7%	N=22	100%	N=307
City parks	25%	N=78	51%	N=156	11%	N=33	3%	N=10	10%	N=30	100%	N=307
Recreation programs or classes	10%	N=31	30%	N=93	12%	N=38	6%	N=18	42%	N=127	100%	N=306
Recreation centers or facilities	11%	N=34	36%	N=111	14%	N=43	6%	N=19	32%	N=99	100%	N=307
Land use, planning and zoning	6%	N=18	21%	N=64	28%	N=85	19%	N=58	26%	N=80	100%	N=305

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Please rate the quality of each of the following services in Rio Rancho:	Excellent		Good		Fair		Poor		Don't know		Total	
Code enforcement (weeds, abandoned buildings, etc.)	4%	N=12	22%	N=67	30%	N=92	28%	N=85	16%	N=50	100%	N=307
Animal control	10%	N=31	39%	N=118	17%	N=54	12%	N=36	22%	N=68	100%	N=307
Economic development	3%	N=10	28%	N=85	29%	N=87	22%	N=67	19%	N=57	100%	N=307
Health services	14%	N=43	42%	N=129	18%	N=56	13%	N=39	13%	N=39	100%	N=306
Public library services	33%	N=102	40%	N=122	6%	N=19	0%	N=1	20%	N=61	100%	N=305
Public information services	11%	N=33	34%	N=105	19%	N=57	9%	N=29	27%	N=84	100%	N=307
Cable television	6%	N=17	14%	N=43	18%	N=54	29%	N=88	34%	N=104	100%	N=307
Rio Rancho open space	13%	N=39	35%	N=109	20%	N=62	10%	N=29	22%	N=67	100%	N=307
City-sponsored special events	11%	N=33	31%	N=94	22%	N=66	10%	N=30	27%	N=83	100%	N=305
Overall customer service by Rio Rancho employees (police, receptionists, planners, etc.)	19%	N=57	42%	N=126	21%	N=62	9%	N=28	9%	N=26	100%	N=299

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Rio Rancho	15%	N=44	48%	N=141	25%	N=72	11%	N=33	2%	N=4	100%	N=295
The Federal Government	5%	N=14	33%	N=95	34%	N=98	20%	N=58	9%	N=26	100%	N=292

Table 47: Question 12

Please rate the following categories of Rio Rancho government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Rio Rancho	9%	N=26	36%	N=107	27%	N=80	23%	N=68	4%	N=13	100%	N=294
The overall direction that Rio Rancho is taking	13%	N=39	38%	N=112	25%	N=75	17%	N=51	6%	N=17	100%	N=295
The job Rio Rancho government does at welcoming resident involvement	7%	N=21	33%	N=97	22%	N=66	19%	N=56	18%	N=54	100%	N=295
Overall confidence in Rio Rancho government	10%	N=28	35%	N=104	29%	N=86	19%	N=55	7%	N=21	100%	N=294
Generally acting in the best interest of the community	11%	N=31	37%	N=108	27%	N=78	20%	N=60	6%	N=16	100%	N=294
Being honest	13%	N=38	32%	N=93	25%	N=72	17%	N=49	14%	N=42	100%	N=294
Treating all residents fairly	12%	N=34	34%	N=101	23%	N=67	16%	N=47	15%	N=46	100%	N=295

Table 48: Question 13

Please rate how important, if at all, you think it is for the Rio Rancho community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Rio Rancho	68%	N=199	28%	N=82	4%	N=12	0%	N=0	100%	N=293
Overall ease of getting to the places you usually have to visit	41%	N=119	47%	N=139	12%	N=34	0%	N=1	100%	N=293
Quality of overall natural environment in Rio Rancho	31%	N=92	43%	N=127	23%	N=69	2%	N=5	100%	N=293
Overall "built environment" of Rio Rancho (including overall design, buildings, parks and transportation systems)	32%	N=92	42%	N=121	22%	N=64	3%	N=10	100%	N=287

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Please rate how important, if at all, you think it is for the Rio Rancho community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Health and wellness opportunities in Rio Rancho	38%	N=110	39%	N=112	21%	N=60	2%	N=6	100%	N=288
Overall opportunities for education and enrichment	47%	N=133	38%	N=110	14%	N=40	1%	N=2	100%	N=286
Overall economic health of Rio Rancho	55%	N=160	40%	N=116	5%	N=15	0%	N=1	100%	N=293
Sense of community	30%	N=87	49%	N=144	18%	N=53	3%	N=8	100%	N=292

Table 49: Question 14

In 2018, voters passed the G.O. Road Bond, which funded the reconstruction and improvement of several City roads. Please rate each of the following G.O. Bond funded roadway construction projects, to date:	Excellent		Good		Fair		Poor		Don't know		Total	
Rockaway Boulevard	10%	N=30	33%	N=97	12%	N=34	5%	N=15	40%	N=116	100%	N=292
Montreal Loop	5%	N=14	9%	N=25	3%	N=8	2%	N=4	82%	N=240	100%	N=292
Abrazo Road	4%	N=13	18%	N=53	10%	N=29	5%	N=13	63%	N=184	100%	N=292
Meadowlark Lane	7%	N=20	33%	N=97	14%	N=40	6%	N=17	40%	N=117	100%	N=291

Table 50: Question 15

Please rate how likely or unlikely you would be to vote in favor of the continuance of the G.O. Road Bond to fund the reconstruction and improvement of additional City roads if the current property tax levels would NOT change:											Percent	Number
Very likely											62%	N=179
Somewhat likely											26%	N=75
Somewhat unlikely											5%	N=14
Very unlikely											5%	N=16
I cannot/do not vote											2%	N=5
Total											100%	N=290

Table 51: Question 16

Please rate to what extent you would support or oppose each of the following property tax increases that would allow the City to increase its roadway reconstruction and improvements beyond previous years:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		I cannot/do not vote		Total	
\$25 per \$100,000 in home value	38%	N=106	25%	N=72	8%	N=22	25%	N=71	4%	N=12	100%	N=283
\$50 per \$100,000 in home value	21%	N=57	20%	N=54	16%	N=42	40%	N=108	4%	N=11	100%	N=272
\$75 per \$100,000 in home value	13%	N=35	12%	N=33	15%	N=42	56%	N=150	4%	N=11	100%	N=270
\$100 per \$100,000 in home value	13%	N=35	7%	N=18	11%	N=31	65%	N=179	4%	N=11	100%	N=273

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Table 52: Question 17

In 2018, Rio Rancho voters passed the G.O. Public Safety Bond, which allocated funds for public safety facility improvements, equipment, and vehicles (ambulances, fire trucks, and police cars). Please rate how likely or unlikely you would be to vote in favor of the continuance of the G.O. Public Safety Bond if current property tax levels would NOT change:	Percent	Number
Very likely	59%	N=166
Somewhat likely	19%	N=53
Somewhat unlikely	9%	N=25
Very unlikely	12%	N=33
I cannot/do not vote	2%	N=5
Total	100%	N=281

Table 53: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	7%	N=19	2%	N=5	9%	N=26	22%	N=65	60%	N=173	100%	N=289
Purchase goods or services from a business located in Rio Rancho	0%	N=0	4%	N=12	19%	N=54	62%	N=179	15%	N=43	100%	N=288
Eat at least 5 portions of fruits and vegetables a day	0%	N=1	22%	N=63	36%	N=103	28%	N=79	13%	N=37	100%	N=283
Participate in moderate or vigorous physical activity	2%	N=4	18%	N=51	39%	N=108	30%	N=84	12%	N=33	100%	N=280
Read or watch local news (via television, paper, computer, etc.)	4%	N=13	17%	N=50	16%	N=47	32%	N=93	30%	N=85	100%	N=288
Vote in local elections	3%	N=8	2%	N=5	5%	N=15	19%	N=53	72%	N=207	100%	N=288

Table 54: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	14%	N=38
Very good	42%	N=120
Good	32%	N=90
Fair	10%	N=28
Poor	3%	N=8
Total	100%	N=283

Table 55: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	8%	N=24
Somewhat positive	27%	N=79
Neutral	51%	N=146
Somewhat negative	9%	N=26
Very negative	5%	N=13
Total	100%	N=287

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Table 56: Question D4

What is your employment status?	Percent	Number
Working full time for pay	61%	N=171
Working part time for pay	9%	N=25
Unemployed, looking for paid work	4%	N=11
Unemployed, not looking for paid work	4%	N=10
Fully retired	22%	N=62
Total	100%	N=279

Table 57: Question D5

Do you work inside the boundaries of Rio Rancho?	Percent	Number
Yes, outside the home	26%	N=75
Yes, from home	12%	N=34
No	62%	N=176
Total	100%	N=286

Table 58: Question D6

How many years have you lived in Rio Rancho?	Percent	Number
Less than 2 years	13%	N=36
2 to 5 years	19%	N=53
6 to 10 years	17%	N=49
11 to 20 years	32%	N=90
More than 20 years	20%	N=56
Total	100%	N=284

Table 59: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	92%	N=238
Building with two or more homes (duplex, townhome, apartment or condominium)	7%	N=19
Mobile home	0%	N=1
Other	0%	N=0
Total	100%	N=258

Table 60: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	17%	N=43
Owned	83%	N=213
Total	100%	N=256

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Table 61: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	10%	N=28
\$300 to \$599 per month	7%	N=21
\$600 to \$999 per month	15%	N=43
\$1,000 to \$1,499 per month	40%	N=114
\$1,500 to \$2,499 per month	22%	N=63
\$2,500 or more per month	5%	N=14
Total	100%	N=283

Table 62: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	56%	N=138
Yes	44%	N=109
Total	100%	N=247

Table 63: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	70%	N=201
Yes	30%	N=85
Total	100%	N=286

Table 64: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	8%	N=21
\$25,000 to \$49,999	22%	N=61
\$50,000 to \$99,999	38%	N=107
\$100,000 to \$149,999	22%	N=62
\$150,000 or more	10%	N=28
Total	100%	N=279

Table 65: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	70%	N=198
Yes, I consider myself to be Spanish, Hispanic or Latino	30%	N=83
Total	100%	N=281

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Table 66: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	10%	N=27
Asian, Asian Indian or Pacific Islander	2%	N=6
Black or African American	4%	N=10
White	86%	N=239
Other	10%	N=29

Total may exceed 100% as respondents could select more than one option.

Table 67: Question D15

In which category is your age?	Percent	Number
18 to 24 years	3%	N=10
25 to 34 years	20%	N=74
35 to 44 years	20%	N=74
45 to 54 years	22%	N=80
55 to 64 years	17%	N=62
65 to 74 years	14%	N=52
75 years or older	3%	N=11
Total	100%	N=364

Table 68: Question D16

What is your sex?	Percent	Number
Female	54%	N=139
Male	46%	N=117
Total	100%	N=256

Table 69: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	86%	N=246
Land line	4%	N=11
Both	10%	N=30