

Sign Code Update 2024

Effective January 1, 2024

Overview

Beginning February 2, 2021, the City of Rio Rancho contracted with Camiros, LTD to update the City's Sign Code (R.O. 2003 Chapter 156). The decision to revisit and amend the Sign Code was predicated by multiple factors, including: clearly defining both existing and new sign types, reorganizing information for easier public and staff use, and providing content neutral requirements for signs as stipulated by Supreme Court case *Reed vs. Gilbert*.

Educational Period (No Citations) until after July 1, 2024

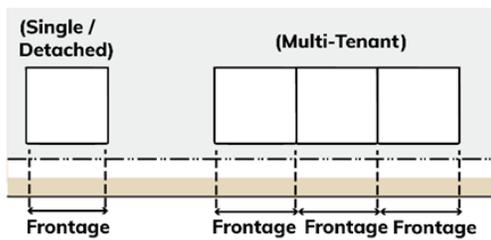
New Organization

The Sign Code has been optimized to include updated definitions, measurement standards, and a summary of allowable signs at the beginning of the document for easier access and interpretation.

Easily find whether a permit is needed for each specific sign type, as seen below:

Measure Signs with Ease

New measurement exhibits allow the user to easily determine how to measure proposed signage

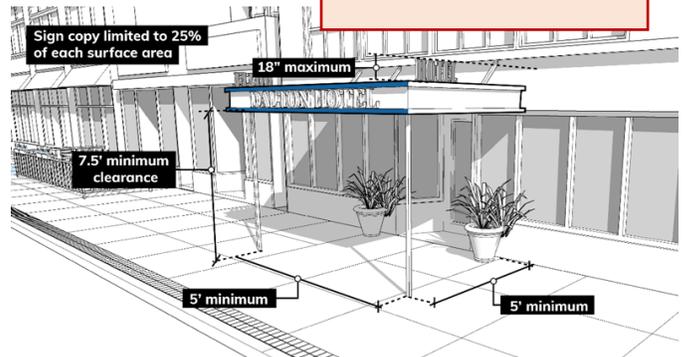


Sign Type (Section Reference)	No Permit Required	Permit Required	Permissions
A-Frame Sign (156.07.A)	●		Nonresidential and mixed-use development in nonresidential, SU, and H-1 districts
Arcade Sign (156.08.B.2)		●	Nonresidential and mixed-use development in all districts
Attention-Getting Device (156.08.A)		●	Nonresidential and mixed-use development in the nonresidential and SU districts
Awning Sign (156.08.B.3)		●	Multi-family dwellings, nonresidential development, and mixed-use development in all districts
Blade Sign (156.08.B.4)		●	Nonresidential and mixed-use development in the nonresidential, SU, and H-1 districts
Canopy Sign - Non-Structural (156.08.B.5.a)		●	Multi-family dwellings, nonresidential development, and mixed-use development in all districts
Canopy Sign - Structural (156.08.B.5.b)		●	Attached: Multi-family dwellings, nonresidential development, and mixed-use development in all districts

Full regulations for each sign type can be found at the corresponding numerical section in the Ordinance.

Visual Figures for each Sign Type

Illustrated figures are provided for each permitted sign type, including labeled measurements of the maximum permitted dimensions



New Provisions for Attention-Getting Devices

-Attention-Getting Devices are a new category of temporary signage which requires a permit.

This includes signage such as banners, inflatables, and flex-pole flags.

-Attention-Getting Devices limited to 1 building-mounted sign max. & 1 freestanding sign per 25' of lot frontage.

-Display Period allowed in conjunction with an event or for 15 days



Temporary Signs in the Right-of-Way

Temporary Signs in the Right-of-Way are still allowed and have been split into two display categories:

- Weekend Right-of-Way Display
 - 60-Day Right-of-Way Display
- 8 square ft max. area per sign
3' max. height

No signs in median, any sight triangle, or tied to any posts, traffic signals, etc.

Window Sign Coverage Expanded

-Coverage area increased to 50% of each contiguous window surface area (Window mullions do not count as area separation).

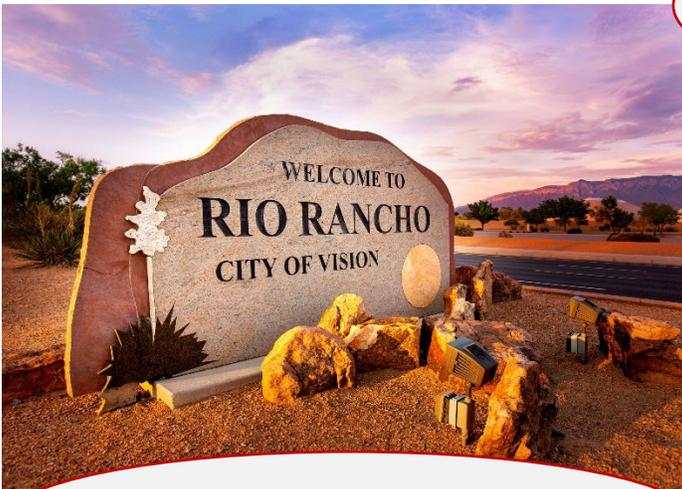
-Window films do not count towards window area, so long as they are either transparent or a solid color without any messaging or graphics.

New Unified Sign Plan Procedure

The separate processes of Common and Master Sign Plans have been combined into one—the Unified Sign Plan.

Unified Sign Plans are required to go before the Planning and Zoning Board, but the criteria remain similar.

Please refer to the Sign Code to read full permissions and restrictions.



Access the Sign Code

- If accessing this flyer digitally click [HERE](https://www.codepublishing.com/NM/RioRancho/#!/RioRancho150/RioRancho156.html#156) or on the below URL address: <https://www.codepublishing.com/NM/RioRancho/#!/RioRancho150/RioRancho156.html#156>
- The Sign Code may additionally be obtained at Rio Rancho City Hall
- Need assistance accessing the Sign Code? Contact us via the information to the right.

Development Services
Department

3200 Civic Center Cir NE
Rio Rancho, NM 87144

(505) 891-5005